



News Advisory

Blue Water Area Transportation Commission
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FOR IMMEDIATE RELEASE

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Sick of High Gas Prices?

SAVE GREEN RIDE BLUE on Dump the Pump Day

Bus Fare is FREE: Thursday, June 21!



BUTTON GIVEAWAY!
*When You Ride the Bus
On Dump the Pump Day*

PORT HURON, MI — Blue Water Area Transit will cover collection boxes and bus drivers will not accept fares when our local transit agency offers free fares all day long on Thursday, June 21, to celebrate national “Dump the Pump Day.” Buttons commemorating the day will be distributed to riders (as quantities allow).

“Our goal in offering a free fare day is to encourage people to try transit as a great alternative to today’s escalating gas prices,” says Jim Fisher, Blue Water Area Transportation Commission Board chair.

The American Public Transportation Association introduced “Dump the Pump Day” seven years ago to promote public transportation as a way to save money, protect the environment, reduce dependence on foreign oil, and improve American quality of life.

APTA reports that a two-person household that downsizes to one car can save an average of more than \$10,000 a year. They also report that one person switching to public transit can reduce daily carbon emissions by more than 4,800 pounds in a year.



“Our local impact on the environment is even greater, since most of our buses run on clean-burning compressed natural gas,” explains BWATC general manager Jim Wilson. “We have produced and used CNG as an alternative fuel since 1996.”

— more —

BWATC will offer free rides on June 21 on fixed-route buses, dial-a-ride buses, the shopper shuttle, and commuter route buses. To learn about routes and schedules, call the transit agency's dispatchers at (810) 987-7373 or visit the agency's website (www.bwbus.com). Learn more about Dump the Pump Day at www.facebook.com/bluewaterbus.

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BWATC continues a proud tradition of innovation in public transit that has served Port Huron for more than a century. Port Huron was one of the nation's first communities to operate an electrified transit system in the 1880s and one of the first to operate motor coaches when they became popular in the 1930s. Following an eight-year hiatus, the current bus service began in September 1976. Since then, BWATC has carried more than 23 million riders and continues the tradition of innovation by producing its own compressed natural gas alternative fuel since 1996.

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SAVE GREEN RIDE BLUE



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